



IIT Alumni SoCal Conference 2024

UCSD'S PARK AND MARKET
DOWNTOWN SAN DIEGO

SEPTEMBER 14, 2024

IIT-SOCAL.ORG/CONFERENCE-2024



SPONSORSHIP PROSPECTUS

A unique opportunity to support a premium event with top class speakers, accomplished attendees and an elegant venue. **Don't Miss It.**



THE IIT ALUMNI SOUTHERN CALIFORNIA CHAPTER & CONFERENCE

IIT Alumni of Southern California Inc. is a 501c3 non-profit organization. We are an association of alumni & professionals associated with all the 23 **Indian Institutes of Technology (IITs)**/India who are based in Southern California. Our membership spans all the way from San Diego to Santa Barbara. IIT Alumni are in senior positions at top Southern California companies such as Qualcomm, Caterpillar, Boeing, Walt Disney, Medtronic, Johnson & Johnson and more.



WHAT TO EXPECT

AI is transforming our industries and our way of life. *IIT Alumni* are at the forefront of the development and implementation of this technology. Expect a very dynamic exchange of ideas among the best and brightest minds during the one day of conference. We will have luminary keynote speakers and power panelists to prime these conversations, during the conference and beyond.

Just a glimpse of speakers in the past conferences organized by our chapter:

- Chief Technology Officer of India's largest IT company, Tata Consultancy Services

- The Chancellor of UC San Diego

- The COO of chip company Transphorm, which recently sold to Renesas

- The U.S, Head of Becton Dickinson, who is now the CEO of Cold Chain Technologies

- The Academy Award winning executive of Activision Blizzard

Other IIT Alumni Conferences around the USA have featured:

David Rubinstein
Carlyle Partners'
Private Equity Leader

Jensen Huang,
Nvidia CEO

President Bill Clinton

Jeff Immelt,
GE CEO

Dean Nitin Nohria
Harvard Business School

Dr. Arun Majumdar
ARPA-E Head, and many more

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SPONSORSHIP LEVELS

Support a premium event with top class speakers, accomplished attendees at an elegant venue.

PLATINUM SPONSOR (\$20,000)

- Prominent Signage at Event; Prominent mention on website and on all mailings to all local alumni all year
- Stage opportunity to Introduce one Keynote Speaker OR can sponsor evening entertainment (tentative)
- Optional: Share collateral or samples with attendees
- Optional to run a game, puzzle or raffle for attendees
- Other benefits possible

GOLD SPONSOR (\$10,000)

- Signage at event; significant mention on website and mailings to local alumni leading up to conference and in followups until May 2025
- Opportunity to Introduce Panel & Sponsor
- Option: Share collateral with attendees
- Option to run a game, puzzle or raffle

SILVER SPONSOR (\$5,000)

- Signage at event. Mention on website
- Acknowledgement from stage at event
- Can sponsor Breakfast or Lunch

STALL/TABLE (\$2,000 OR \$1,500)

- No more than 9 tables/stalls are possible and all are highly visible
- \$1,500 get you a table and two chairs where you can speak to attendees
- \$2,000 also get you mentioned as a supporter of the Conference on website

SUPPORTING SPONSOR/DONOR (\$2,000 TO \$4,999)

- Mention on website and from stage

DONOR (\$300 & UP/TAX DEDUCTIBLE)



**Choose your level and click here to email:
Priyank Saxena at psaxena9@gmail.com**

**PLEASE USE SUBJECT "IIT ALUMNI SPONSORSHIP"
AND COPY THE PRIMARY PERSON WHO CONTACTED YOU**

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ORGANIZATION WITH NO PAID STAFF**
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